

SAP Product Road Map

SAP Afaria

Road Map Revision: 2012.09.21



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Introduction to product road maps

Purpose

Product road maps are designed to support the product adoption planning activities of SAP customers. A product road map helps a customer match short term and long term goals with technology plans.

A product road map describes how the feature / function capabilities in an SAP product or technology are planned to progress over time, in general:

- Today = changes in the current release version
- Planned Innovations = changes planned in upcoming development releases (next 12-18 months)
- Future Direction = proposed themes for a product or technology beyond the planned releases

The product road maps are targeted for use by IT planners, enterprise architects, SAP Consulting, and SAP consulting partners.

Complementary resources

For a more general description of the business problems / processes being solved and supported by SAP, refer to Solution Road maps.

For more detailed technical information please refer to the Product Availability Matrix, Ramp-up Knowledge Transfer materials and product documentation.

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- Road map overview and major product updates

Product Road Map

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- Planned
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Product Overview

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SAP Afaria

Product description

SAP Afaria is a mobile device management and security solution that allows IT administrators to centrally manage, secure, and deploy mobile data, applications and devices. Afaria allows for the management and control of those devices from the day that they are first deployed all of the way through to the day that they are decommissioned.

Frictionless self-service

- Manage complexity of device lifecycle while offloading routine tasks to end user

Actionable insight

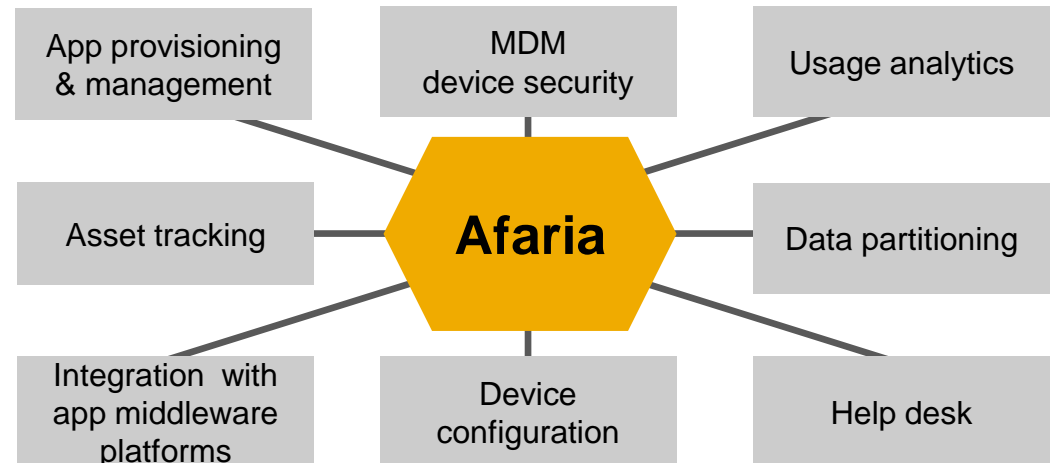
- Make sense of data by creating easy to understand reports to be consumed and acted on in real-time

Flexibility

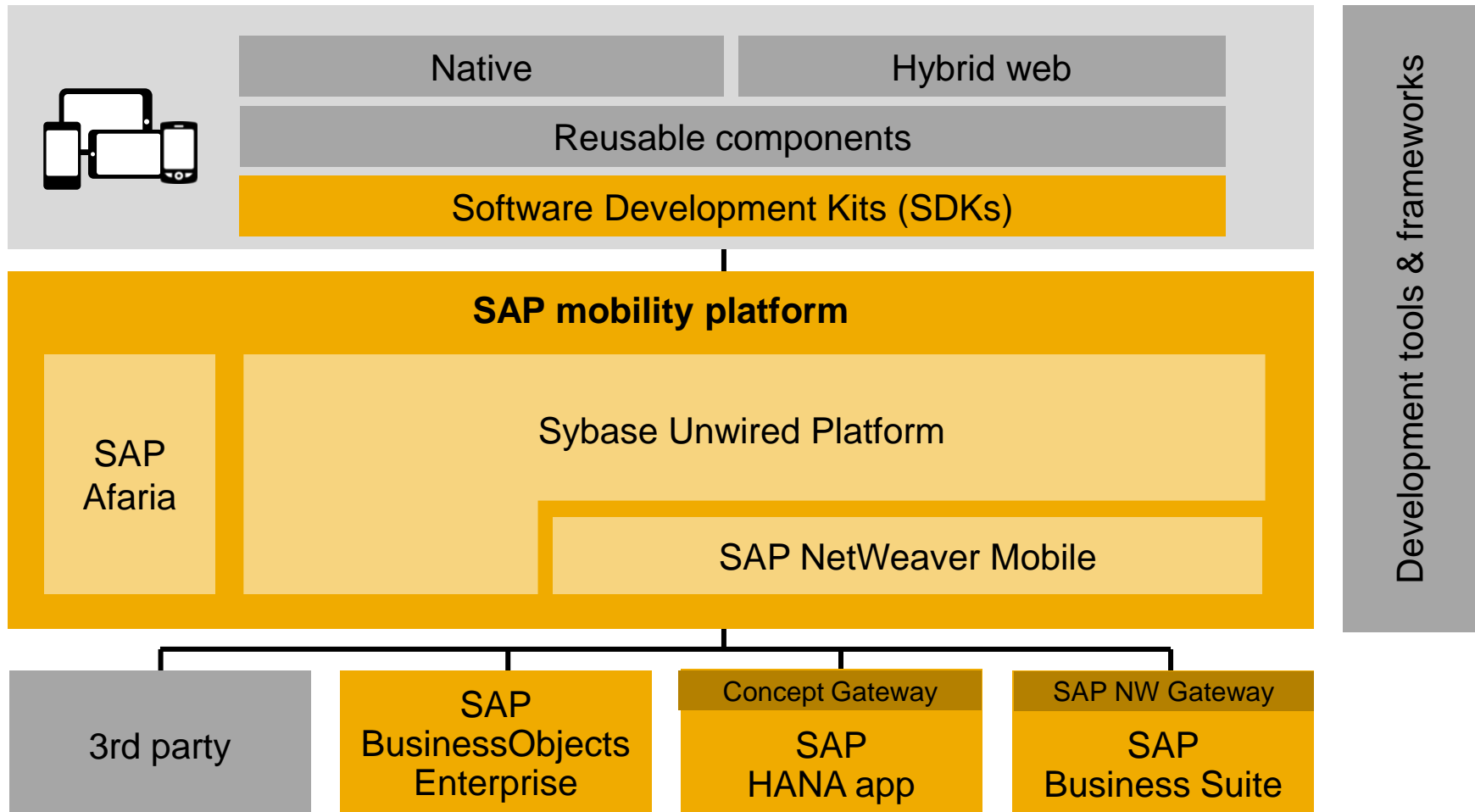
- Make data interchange easy, with on-premise or a hosted managed model via partners

Enterprise-grade

- Build for scale and integrate with existing identity infrastructure, delegation and intuitive UI



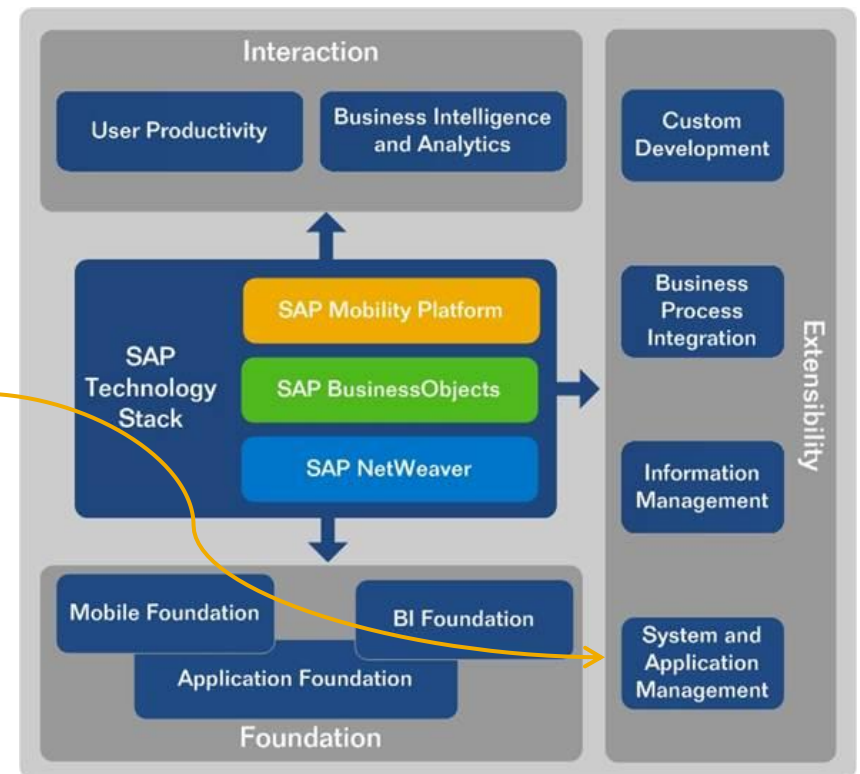
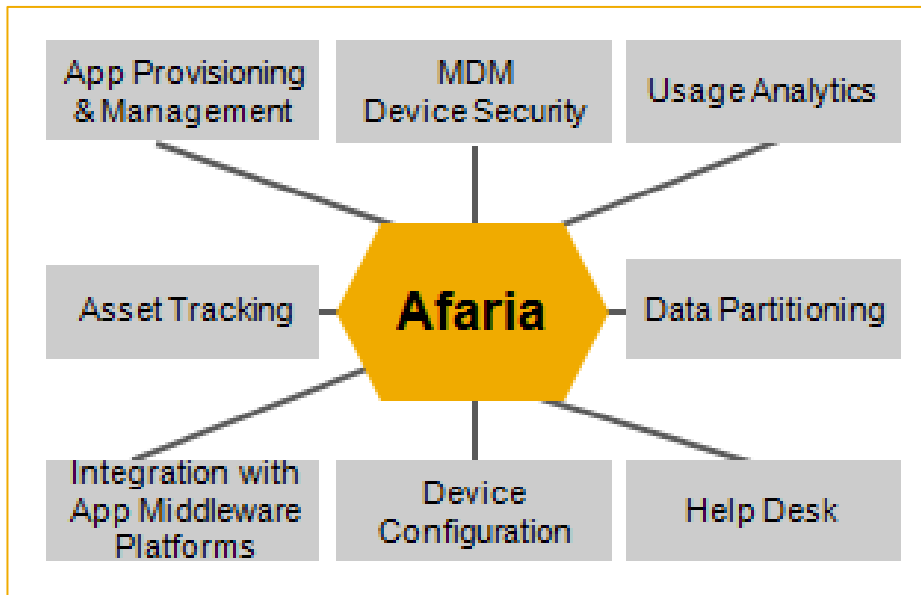
Mobility Platform of SAP



SAP Afaria

In the SAP Technology Portfolio

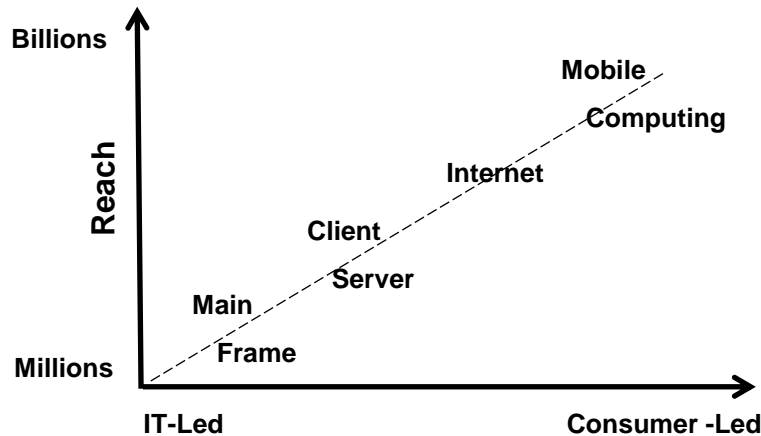
Afaria is an integral part of the SAP mobility solution that allows IT administrators to centrally manage, secure and deploy mobile data, applications and devices.



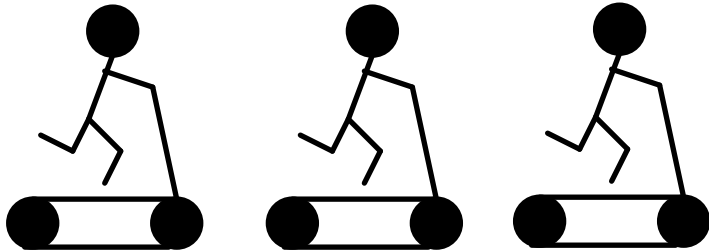
SAP Afaria

Key trends and impacts in business and technology

Post-PC Era



What does Post-PC Era mean for your business?



Your employees, customers and partners are all mobile

- Smartphone shipments surpassing PC shipments
- Tablets replacing laptops for road warriors & executives
- Consumer computing is mobile computing
- Your stakeholders want to do “Business In The Mobile Movement”
- To “Run Better” is to “Run Mobile”
- “Unwire your business” is the new imperative

SAP Afaria

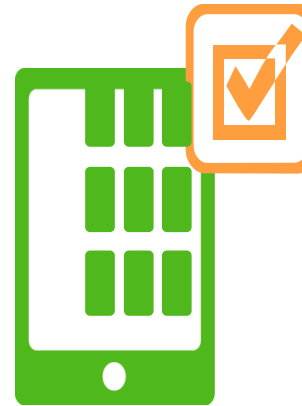
Customer needs and the value propositions of the product



Real-time
analytics
create cost
predictability



Simple
enrollment and
tracking
features reduce
desk costs



Common
tasks are
automated to
lower IT
headaches



Comprehensive
security and
compliance
lowers risk in
complex mobile
environment

SAP Afaria

Product road map overview - key themes and capabilities

Enterprise ready in minutes

- End-user portal
- Simple device enrolment
- On-the-fly certificate creation and distribution

Application management

- Application portal
- Application on-boarding
- Apple Volume Licensing
- SSO certificate distribution

Platform support

- iOS 5
- Android 4.0 support

Analytics

- Device usage
- Compliance

Sybase Unwired Platform (SUP) integration

Intuitive UI and workflow

Today
(Release 7.0)

Application management

- Application portal enhancements
- Application library improvements

Enterprise integration

- Deeper Active Directory (AD) integration
- PKI certificate management
- Access control enhancements
- End user portal improvements
- Device notification/messaging

Content management

Self-service portal

- Additional API's
- UI updates

Platform support

- Android Extended Security (AES) expansion
- Windows Phone
- Continued iOS enhancements

Planned Innovations

Continued expansion of application management - security and analytics

Further integration into SAP products and solutions

Containerization

Expansion of managed service capabilities

Location based policies

Cloud architecture and scalability improvements

Future Direction

This is the current state of planning and may be changed by SAP at any time.



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Afaria 7.0

Enterprise ready in minutes

Product capabilities

- Broad device management
- End-user portal for self management
- Application management
 - Application portal
 - Application on-boarding
 - Apple Volume Licensing
 - SSO certificate distribution
 - Dynamic settings for SUP Integration
- Intuitive UI and workflow
 - Browser agnostic
 - Comprehensive API
- Business Objects Integration

Key benefits

- Broad support of enterprise devices and BYOD
- Reduce IT burden and TCO by allowing end users to self manage their devices
- Broad application management across the platform allowing for app security and eliminate the cost and complexity of on-boarding applications
- Updated UI provides easy management which simplifies training of IT and help desk personnel
- Comprehensive API for integration by customers and partners
- Provide business intelligence to mobile deployment beyond simple reporting

TODAY

SAP Afaria

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Continued expansion of application management - security and analytics

Further integration into SAP products and solutions

Containerization

Expansion of managed service capabilities

Location based policies

Cloud architecture and scalability improvements

Future Direction

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Planned innovations

Product capabilities

- Enterprise integration
 - Deeper AD integration
 - PKI certificate management
 - Access control enhancements
 - End user portal improvements
 - Device notification/messaging

- Platform support
 - AES expansion
 - Windows Phone

- Application management
 - Application portal enhancements
 - Application library improvements

Key benefits

- Utilize multiple directories and CA's for a single SAP Afaria system
 - Certificate delivery is securely handled by Afaria allowing CA to be kept behind firewall with no access required from the outside
 - Provide automated remediation and messaging to non compliant devices
-
- Allow secure Windows Phone devices into the BYOD program
 - Deeper device management capabilities on Samsung, LG, etc. allowing broader IT services to be delivered to these devices
-
- Updated UI will enrich user experience and help enterprises deliver content rich application portals

PLANNED INNOVATIONS

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FUTURE DIRECTION

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SAP Afaria

Future direction

Simplify operations through deeper SAP integration

- Through a deeper integration with SAP technologies we will simplify device management and enterprise integration, creating a holistic environment for the enterprise. This will provide enterprises deeper business intelligence, application management and system integration to increase efficiency and lower costs.

Broad support for majority of modern smartphones and tablet platforms

- Through our constant contacts with the big players in the mobile space we will ensure that we will always support the most used mobile OS devices in the enterprise space.

Take mobility management to the next level

- Through continued investment we will continuously provide the ever expanding capabilities with a focus on scalability, application management, corporate data separation, location awareness and platform support.

FUTURE DIRECTION

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Summary

Afaria provides enterprise mobility management

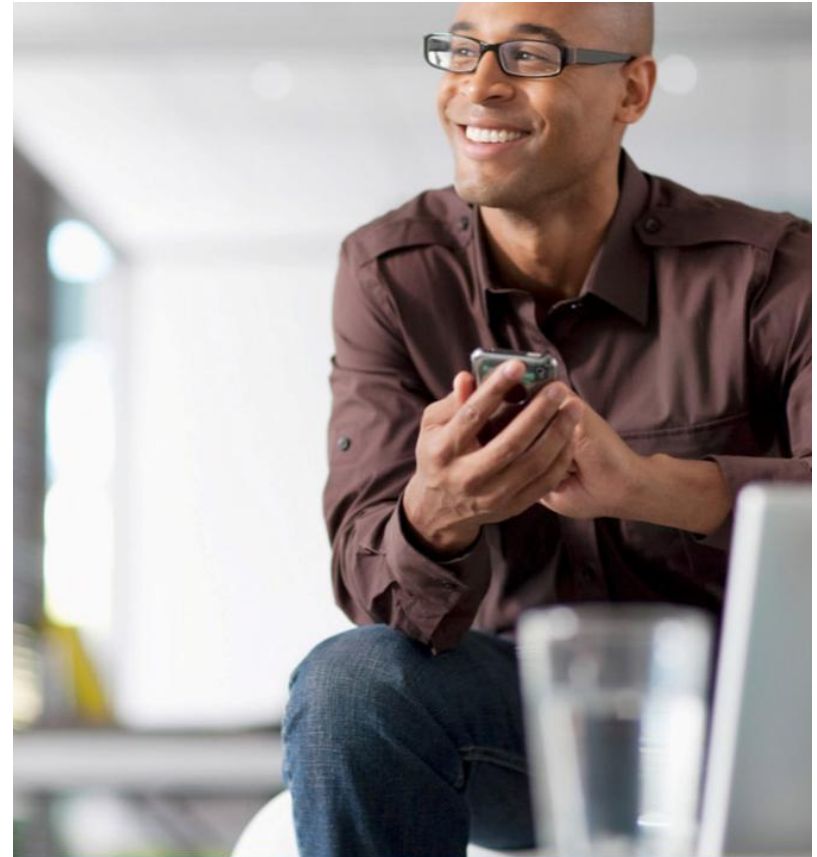
- Frictionless self-service – to manage complexity
- Actionable insight – through business intelligence
- Flexibility – in deployment models
- Enterprise-grade – scalability and integration

Afaria will provide deep enterprise integration

- Directories and PKI – for security and extensibility
- Enterprise portals – for ultimate user experience
- Asset security – automatic protection

Afaria delivers broad platform support

- Broad iOS and Android support
- Supports Windows machines



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Thank you

Road map contacts for customers and partners

- James Naftel James.Naftel@sap.com
- Mark Jordan Mark.Jordan@sap.com

Product Management Afaria

Key links for more information

For customers and partners

Key links

- Road maps on SAP Service Marketplace <http://service.sap.com/roadmap>
- SAP Community Network <http://www.sdn.sap.com/>

Where to go to provide product feedback and ideas

- SAP Idea Place <https://ideas.sap.com>
- Influence programs <http://service.sap.com/influence>
- SAP User Groups <http://www.sapusergroups.com/>

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